

# Introducing the eCases Learning Hub

Our free online training resources to help you write amazing case studies



## Why case studies?

“The best case studies provide learning experiences that are often remembered beyond the student’s time at the university. Students frequently report drawing upon concepts learned via case study when solving business problems years after graduation.”

**Dr Rebecca Morris**

Editor-in-Chief, The CASE Journal

### Modules include:

Connecting with Theory • Preparing a Teaching Plan • Testing in the Classroom • Final Peer Review

### Featuring:

Interviews • Videos • Infographics • Animation

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# Why try the eCases Learning Hub?

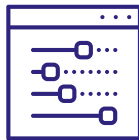


**Insights from industry experts.** Tips and practical advice from leading case writers and teachers.

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**Save your progress.** If you don't have time to finish a module, just click on the save button and it will appear in your dashboard next time you log in.



**Build your own curriculum.** Use the 'like' and 'save' buttons to create a bespoke set of modules.

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**Badges to check progress.** Get recognition for completing each course.

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